

Williams ~ Wroe

Law Management Consultants

About Kimberley Williams

Kimberley Williams is the managing director of Williams~Wroe, a law management consultancy.

Prior to establishing Williams Wroe in 2003, Kimberley was a lawyer in private practice for fifteen years and holds an honours degree in law, a postgraduate diploma in marketing, and a masters in applied behavioural coaching.

Kimberley regularly contributes articles on strategy, communication and performance management to the international legal community and is currently writing a book on best practice management standards for lawyers. She is an accredited Lexcel consultant for the Law Society of England and Wales and an independent Investors in people practitioner.

About Williams Wroe

Williams Wroe is a dynamic consultancy specialising in the legal services sector. Growing competition in the legal market is driving a need for law firms to develop the management skills of their lawyers to enable them to meet the demands of their clients.

Law firms have to identify and adopt new strategies that require changes in the behaviour and mindsets of individuals across the whole business. Our purpose is to inspire and facilitate changes that will transform how people and organisations behave and manage themselves, whilst increasing profits through responsible business practice.

We do this by evaluating the direction and performance of our clients business and helping them to implement a business strategy that will meet their specific needs. Established by a former lawyer, our insight and experience means that we completely understand our clients' requirements.

By working with us, you can improve your own effectiveness and achieve a transformation in the performance of your employees that is of lasting value. We enable you to manage future change for yourselves, and enhance the services you can offer to your clients.

About our key services

| Business transformation by: | People transformation by: |
|------------------------------------|----------------------------------|
| <i>Management Consultancy</i> | <i>Performance management</i> |
| Strategic planning | Corporate coaching |
| Business development | Executive coaching |
| Change management | Business mentoring |
| Marketing strategy | Team building |
| Practice management standards | Leadership development |



Bespoke training and development
Business management skills
Marketing Skills
Networking and client cultivation
Time management

Our goal is to help you and your organisation achieve your personal and business potential. Please visit us at www.williams-wroe.com to find out how we can help you to achieve your goals.

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Working with you to achieve your goals