

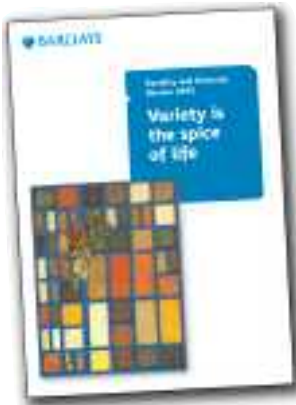
Rex Anderson CV

1993-now: Freelance writing, editing, design and layout. My main clients include: Thompsons Solicitors and Barclays Bank. I have also designed and produced display advertising and video sleeves for Arthouse Productions. I was editor of *Your Shout*, a quarterly for the 6,000 First Leisure staff. This involved developing all the stories in a 12-page, A3, full-colour newspaper as well as all the design and layout. It was highly commended in the Internal Staff Publication category of the Communicator in Business Awards.



I regularly produce consumer brochures, internal newsletters and advertising for Thompsons Solicitors who specialise in representing members of trades unions. I have worked on magazines for Barclays Bank, most notably *Life* the monthly magazine

for Barclays Advisers. I have also worked as a casual on the *Independent* sports subs desk. I have edited *The Player* for Sport England and I have been a contributor to *Marketing Business*. Most recently I have been looking after a variety of sustainability publications for the Faversham House Group. I am a director of GSM Arts for whom I have designed a new card game. I have also created a website for The Hellenic Bookservice (www.hellenicbookservice.com).



Most of my work involves page design and layout, writing and sub-editing. This calls for a thorough knowledge of picture and text manipulation and an ability to negotiate with printers. I was acting editor of monthly trade publication *Welding & Joining* and responsible for all the sub-editing and layout on Tower Records' *Classical News*. My career has largely been spent on weekly publications, among them the *Stratford Express*, *NME*, *Music Week*, *Billboard* and a number of other weekly trade publications.

I have expert knowledge of QuarkXpress, Illustrator, Photoshop, InDesign, Acrobat, Dreamweaver, Flash, Word, Excel and Powerpoint. I also speak a little MS-DOS and HTML. I have a Power Macintosh and a broadband Internet connection. Some of my clients prefer me to work from home and e-mail the results. I have experience in design for the Internet. As I am also a professional photographer, I have begun to create my own photo library. This can be a considerable saving over expensive copyright fees from photo agencies and illustrations can be tailored to specific client requirements.

You can visit my web site at www.rexclusive.co.uk. It will give you some idea of the kind of writing I am capable of when not bound by the restrictions of journalism and includes a portfolio of design work. Fees are negotiable and dependent on the type of work undertaken but are totally in line with the industry and NUJ standards.

1983-1993: Video Business (later Video Home Entertainment) as Chief Sub, News Editor, Deputy Editor.

1981-1993: Broadcast magazine as Chief Sub.

1980-1981: PA to Ancel Nunn, artist, in Palestine, Texas.

1976-1980: Press officer, Logo Records; Editor, Dealer (a short-lived record industry newspaper); various other writing and press positions. I wrote a book *Playing The Guitar* for Macdonald Guidelines and an adaptation of Saki's *The Unrest Cure* for BBC Radio 4.

pre 1976: Deputy editor, *Music Week*.

References

Tom Jones, Head of Communications, Thompsons Solicitors, Congress House, Great Russell Street, London WC1B 3LW 020 7290 0000

Richard Larcombe, Arthouse Productions, Monticello House, 45 Russell Square, London WC1B 4JP 0207 700 3388