

Jerome Fitts - Curriculum Vitae (Resume ´)

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SocialMedia: [Twitter/jeromefitts](#) [Facebook.com/jeromebofitts](#)
Nationality: Irish/American
Currently: Senior Marketing Partner at BCBF Media Group
[www.crownnofficial.com](#) [www.worthjourney.com](#) [www.bcbfmedia.com](#)

Professional Experience

2011- Current

BCBF Media Group

*Senior partner and Head of Marketing and Promotion. Constructed the conglomerate of BCBF Media with the integration of Crownn Records, Bofi Clothing, The Worthwhile Journal/WorthJourney and Rodos Films/Sebo Films.

*Active Journalist and associate Editor for The Worthwhile Journal /WorthJourney while contributing to 15 various publications in Music, Fashion, Sport and Film.

*Controls and monitor media law and digital rights while brokering the various promotional and joint venture deals within BCBF Media.

1998- to Current

Crownn Recording Group- (General Manager World-Wide)

<http://www.bcbfmedia.com/crownn-recordscrownn-sounds/>

*Created Crownn Recording Group in Dublin Ireland 1998.

*Responsible for Crownn world-wide distribution net work with Cargo Records (America), Proper Distribution (U.K.), and Groove Attack (Germany, Austria, Switzerland)

*Responsible for meeting budgetary and sales targets through motivating and developing staff, consistently achieving and surpassing Key Performance Indicators.

*Responsible for the releasing and distribution of 71 complete full length albums world wide.

*Monitoring and controlling label compliance in all areas, including artist and A & R care, effective planning, staff training and development, organization and time management

*Managing record release coordination via network partners in London, Tokyo, Sydney.

* Brokered and secured the active distribution deal with Proper Distribution-London

International Affairs Officer for Cargo Record Distribution (2004-2005)

* Securing independent record labels for international distribution via Cargo Records
*Reporting to the Managing Director of Cargo Distribution in relation to export sales and independent record releases and sale potential.

Developing a sales approach for territorial sales team training program to be used in all stores, in line with customer service strategy.

Education

High School: Pinson Valley High School (1985)
College: Northwest Missouri State University (B.A. Marketing)
Post Grad: (1995-1998) Dublin City University - Pre Law
(2011-2014) Full Sail University- (B.S.) Sports Marketing and Media
(2014-2016) Full Sail University- (M.A.) New Media Journalism

IT & Language Skills

Computer Skills: MS-Office, MS-Outlook, MS-Access, People Soft, Internet
Languages: German (secondary), Gaelic, fluent English, secondary Italian and Spanish

Brief Work Credentials (Social Proof):

Crown Records:

<http://www.propermusic.com/label/CROWNN-419>

The Worthwhile Journal/WorthJourney

- Blog

<https://worthjourney.com/> (197K Followers)

<https://worthjourney.com/mediavideo/>

- Magazine

http://issuu.com/alittlelive/docs/the_worthwhile_journal_vol._6

Cargo Records:

<http://www.musikmarkt.de/Aktuell/News/Cargo-Records-Germany-vertreibt-Crownn-Recording-Group-exklusiv>

Notable Publications:

Sports Publication:

<http://www.futurestars.uk.com/interviews-trey-burke--michigan-march-madness.html>

Music:

<https://worthjourney.com/2017/02/28/koyo-tetrachromat-single-review/>

<https://worthjourney.com/2017/05/26/the-lost-kingdom-single-review-koyo/>

<https://worthjourney.com/2017/09/17/eyecue-immediate-press-release/>

CERTIFICATIONS:



BACHELOR OF SCIENCE DEGREE

Having completed the studies and satisfied the requirements prescribed by the faculty of Full Sail University

JEROME FITTS

is hereby awarded the diploma in the

SPORTS MARKETING AND MEDIA DEGREE PROGRAM

GIVEN THIS 6TH DAY OF FEBRUARY, 2015



GARRY L. JONES



ISIS JONES



MASTER OF ARTS DEGREE

Having completed the studies and satisfied the requirements prescribed by the faculty of Full Sail University

JEROME FITTS

is hereby awarded the diploma in the

NEW MEDIA JOURNALISM DEGREE PROGRAM

GIVEN THIS 2ND DAY OF SEPTEMBER, 2016



GARRY L. JONES
PRESIDENT



ISIS JONES
CIO/EXECUTIVE DIRECTOR OF EDUCATION

IDENTITY-CARD

PRESS AUTHORITY

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PRESS · TV · MEDIA

PRESS ID-CARD

Journalist · Reporter



Jerome
Fitts

PRESS FEDERATION



PRESS PHOTOGRAPHER